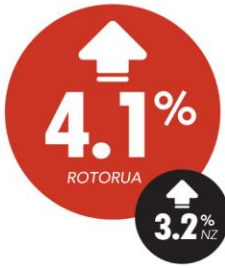


LOVE LIFE. LIVE ROTORUA



GDP

YEAR TO SEPT 2016: ANNUAL GROWTH
SOURCE: INFOMETRICS



BUSINESS CONFIDENCE INDEX

DEC 2016
SOURCE: APR CONSULTANTS ROTORUA BCS*
SOURCE: ANZ BUSINESS OUTLOOK SURVEY



RETAIL SPENDING

YEAR TO SEPT 2016: ANNUAL GROWTH
SOURCE: INFOMETRICS



TOURIST GUEST NIGHTS

YEAR TO SEPT 2016: ANNUAL GROWTH
SOURCE: INFOMETRICS



HOUSE SALES

YEAR TO SEPT 2016: ANNUAL GROWTH
SOURCE: INFOMETRICS



MEDIAN HOUSE PRICE

OCT 2016
SOURCE: INTEREST.CO.NZ



MEDIAN HOUSEHOLD INCOME

OCT 2016
SOURCE: INTEREST.CO.NZ



DEMAND FOR SKILLED LABOUR

DEC 2016
% OF ROTORUA BUSINESSES RATING AVAILABILITY AS POOR / VERY POOR
SOURCE: APR CONSULTANTS ROTORUA BCS*



LEADING INDUSTRIES

FORESTRY, WOOD PROCESSING, TOURISM, GEOTHERMAL, AGRICULTURE

DISCLAIMER

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* APR Consultants Rotorua Business Confidence Survey

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